

ARPA Plan 2    The Way to Happiness Program restores the common-sense values which unite a community together with common agreements. Better people make better communities. The economic impact and the other effects of the pandemic have shaken up our culture. This program is successful in restoring the values which are common to every successful culture.

The proposal is to deliver the course to all of our City Officials, Law Enforcement employees and all of the representatives of all the wards.

The PSA's are already produced and can be immediately introduced to the broadcast companies in our community.

The booklet will be made available to schools and at-risk individuals in cooperation with law enforcement and city officials. Distribution will also be done through retail establishments that agree to participate.

The cost of delivering the entire program for 8 months is 50K.

Outcomes:

Restoration and the revitalization of common-sense values which are the benchmark of successful communities. The program is described in the Information packets and the educators kit that has been provided.

The cost of each book is under 2.00.

The booklets are available in 18 languages and can be produced with custom covers for sponsors who wish to have the booklet distributed with their company highlighted and featuring any of the 21 precepts.

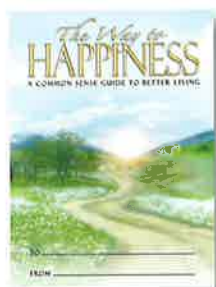
Mike Wyszynski

## INSTILLING POSITIVE VALUES IN YOUNG PEOPLE

There *is* a simple and effective way to instill values in young people with a nonjudgmental, modern code that answers 21st century needs. It all begins with *The Way to Happiness: A Common Sense Guide to Better Living*. A copy of this book with its 21 precepts is included in this portfolio as a gift to you.

*The Way to Happiness* and the program it inspired have helped millions around the world lead happier, more fulfilling lives. And nowhere has its effectiveness been more evident than with young people.

To date, millions of schoolchildren in thousands of schools have participated in The Way to Happiness program. This has resulted in safer, more productive classrooms and calmer communities—as well as brighter futures for countless young people.

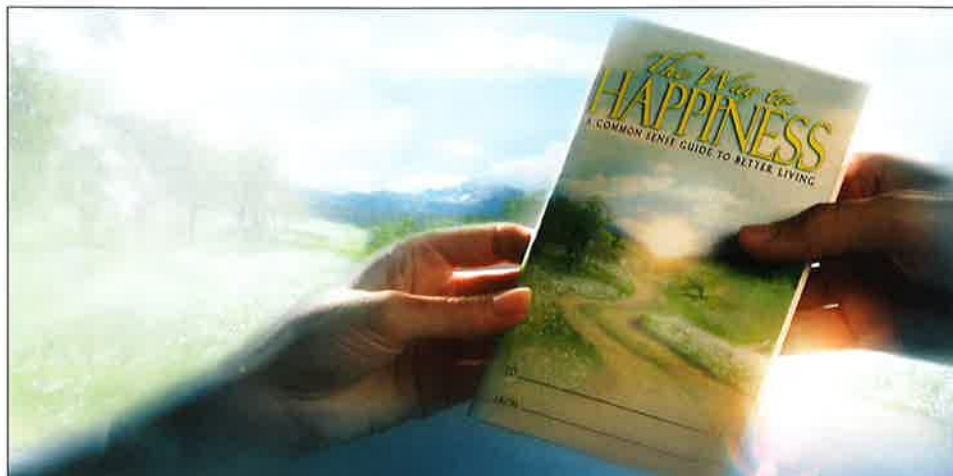


Please take this opportunity to become familiar with the program:

- 1** READ *THE WAY TO HAPPINESS* BOOKLET ENCLOSED.
- 2** WATCH THE INTRODUCTORY DVD THAT CONTAINS:
  - An introduction to The Way to Happiness program
  - Introduction to *The Way to Happiness* book-on-film
  - 21 public service announcements, one for each precept
- 3** REVIEW THE CURRICULUM
  - Order The Way to Happiness Resource Kit at **[thewaytohappiness.org/educator](http://thewaytohappiness.org/educator)** or
  - Sign up for the online curriculum at **[thewaytohappiness.org/edu](http://thewaytohappiness.org/edu)**

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# THE WAY TO HAPPINESS



**Using this program, it is in your power to point the way for youth to a less dangerous and happier life**

**A**t the root of all that is wrong in society is a decline of basic morals and values. And nowhere does this moral crisis have greater repercussions than with our youth and the challenges they face in today's world.

Helping to reverse this decline and teach young people important concepts of integrity and trust is *The Way to Happiness: A Common Sense Guide to Better Living*.

That is why, in schools and communities everywhere, programs and projects that use *The Way to Happiness* are helping provide a moral compass for those who will build tomorrow's world.

For more than 30 years, teachers, counselors and parents have incorporated principles from *The Way to Happiness* in classroom lessons and youth guidance activities. The result? Student discipline problems and negative attitudes replaced by growing trust, tolerance and mutual respect.

These are virtues young people discover as they participate in The Way to Happiness program, along with the importance of honesty, responsibility and how worthwhile activities lead to the real joys in living.

And because the conduct and actions of others affect a person's

survival, the real benefit of *The Way to Happiness* is realized when it is shared with others. So students soon find out that when they pass along the book, they not only improve another's life, they benefit in many positive ways themselves.

With *The Way to Happiness* passed hand-to-hand in this fashion, its calming influence spreads outward with far-reaching effects.

### THE WAY TO HAPPINESS FOUNDATION

The Way to Happiness Foundation International headquarters in Glendale, California, is the coordination center for worldwide activities that have placed *The Way to Happiness* in the hands of millions of individuals in more than 110 languages.

The Foundation distributes print and online versions of audiovisual tools and publications tailored for use in schools, businesses, and the criminal justice system.

The Foundation also produces custom covers upon request of schools, community groups, professional practices, small businesses, corporations, police departments, government agencies and other organizations wishing to distribute *The Way to Happiness* with their own logo and contact information.

## THE BOOK

# THE WAY TO HAPPINESS

Printed in more than 110 languages, *The Way to Happiness* is the world's most-translated nonreligious moral code. Based wholly on common sense, the 21 precepts are applicable by anyone—regardless of race, color or creed—spreading a calming influence wherever used. *A copy of the book is enclosed.*

## THE BOOK-ON-FILM

# THE WAY TO HAPPINESS FILM

Through a series of interwoven stories, *The Way to Happiness* full-length award-winning book-on-film presents the message of core moral values and the 21 precepts applied across a broad spectrum of lives. *A sample chapter is included on the DVD enclosed.*

## THE PUBLIC SERVICE ANNOUNCEMENTS

# THE WAY TO HAPPINESS PSAs

Each of the 21 powerful public service announcements illustrates one of the 21 precepts of *The Way to Happiness*. These are the perfect introduction to the precepts. *All 21 PSAs are included on the DVD enclosed.*

## THE WAY TO HAPPINESS CUSTOMIZED EDITIONS

To meet the increasing demand for the booklet, the Foundation provides print-on-demand copies, in more than 110 languages. With personalized covers, you can adopt and distribute the booklet, forwarding *The Way to Happiness* message as your own.



[thewaytohappiness.org](http://thewaytohappiness.org)

## THE EDUCATION KIT

# THE WAY TO HAPPINESS EDUCATOR'S RESOURCE KIT

The Educator's Resource Kit provides powerful and effective tools for teaching the common sense principles of *The Way to Happiness*. The kit is offered free of charge to teachers in public and private schools and instructors in youth programs and community-based organizations.

The Resource Kit includes:

- An *Educator's Guide* with a full curriculum using The Way to Happiness materials and practical activities that fully engage students
- *The Way to Happiness* book-on-film, unabridged
- *The Way to Happiness* PSAs
- Student copies of *The Way to Happiness* booklets—24 copies are provided
- Posters of *The Way to Happiness* precepts for the classroom, one for each precept
- Student comprehension aids including a full glossary
- Assessment tools for tracking student improvement

To request your FREE Educator's Resource Kit, or to obtain more copies of the booklets, mail in the enclosed order form or order online at [thewaytohappiness.org/educator](http://thewaytohappiness.org/educator).

**The Way to Happiness curriculum in 17 languages is available as a free online program at [thewaytohappiness.org/edu](http://thewaytohappiness.org/edu).**



[thewaytohappiness.org](http://thewaytohappiness.org)

## THE INTERACTIVE WEBSITE

### THEWAYTOHAPPINESS.ORG

The Way to Happiness website is a comprehensive interactive resource center that invites youth participation in the program with a full array of *The Way to Happiness* videos, educational aids and materials—for viewing, downloading and ordering online. The site also includes directions for creating custom-cover editions of *The Way to Happiness* book.

Take a guided tour of the website  
at [thewaytohappiness.org](http://thewaytohappiness.org).

Order additional materials.



All 21 *The Way to Happiness* public service  
announcements and excerpts from *The Way to  
Happiness* film may be viewed online.



THE WAY TO HAPPINESS FOUNDATION INTERNATIONAL  
201 East Broadway, Glendale, CA 91205, USA  
Tel: 1 (800) 255-7906 • Outside USA: +1 (818) 254-0600  
**[thewaytohappiness.org](http://thewaytohappiness.org)**  
**[info@twth.org](mailto:info@twth.org)**

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[thewaytohappiness.org](http://thewaytohappiness.org)

## THE WAY TO HAPPINESS EDUCATOR RESOURCES

The Way to Happiness education curriculum instills in youth the fundamental values of honesty, integrity, responsibility and respectfulness. Available in both print and digital formats to fit all teaching environments. Free of charge to educators.

### PRINTED CURRICULUM

The Way to Happiness Educator's Resource Kit includes:

- Educator's Guide with modular lesson plans
- Book-on-film on both Blu-ray and DVD formats depicting all 21 precepts of *The Way to Happiness* in a 2 hour presentation. The 21 *The Way to Happiness* PSAs are included
- 24 copies of *The Way to Happiness* booklet
- Posters for each of the 21 precepts and one overall poster with all precepts

Go to [thewaytohappiness.org/educator](http://thewaytohappiness.org/educator) to order. *The Educator's Guide* and curriculum elements can also be downloaded for free from the website.

### DIGITAL CURRICULUM

The virtual classroom includes:

- Ready-to-use lesson plans
- High impact audiovisual presentations
- App for the iPad® and iPhone®

Download the app at [thewaytohappiness.org/edu](http://thewaytohappiness.org/edu).



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## RESULTS SPEAK FOR THEMSELVES

**"I would say *life changing*. Not only has *The Way to Happiness* changed my students' lives, it has changed my life too.** After introducing *The Way to Happiness* to my students, the class has been filled with positive energy, everyone has been motivated to study hard, they have started helping each other in studies, projects and other activities. Many of their parents have called and thanked me for providing this excellent material."

—Teacher, India

"*The Way to Happiness* is important because it establishes a framework for what young people are going to do with the rest of their lives. You're talking about a pathway. You're talking about an opportunity to start to make some decisions that can govern your future. *The Way to Happiness* is something that every superintendent strives for."

—School Superintendant, New York

"*The Way to Happiness* has provided a buffer for our besieged school district. A ray of hope amid a cloudy horizon is what it has provided for my students during these turbulent circumstances."

—Teacher, Texas

"*The Way to Happiness* provides valuable guidance to my class. The junior high age range is a questioning period for youth and your booklet is just what the students need. It makes them think, and establishes values all too often missing in today's world."

—Teacher, California

"After reviewing the information in your program, I decided to introduce it to my students. The response was overwhelming. With your permission and blessing I would like to proceed with the lessons in order to continue delivering *The Way to Happiness* sessions."

—Teacher, Washington D.C.

"The students are more accepting of others. They discuss other values and opinions and then respectfully agree or disagree without conflict or confrontation."

—Teacher, Pennsylvania

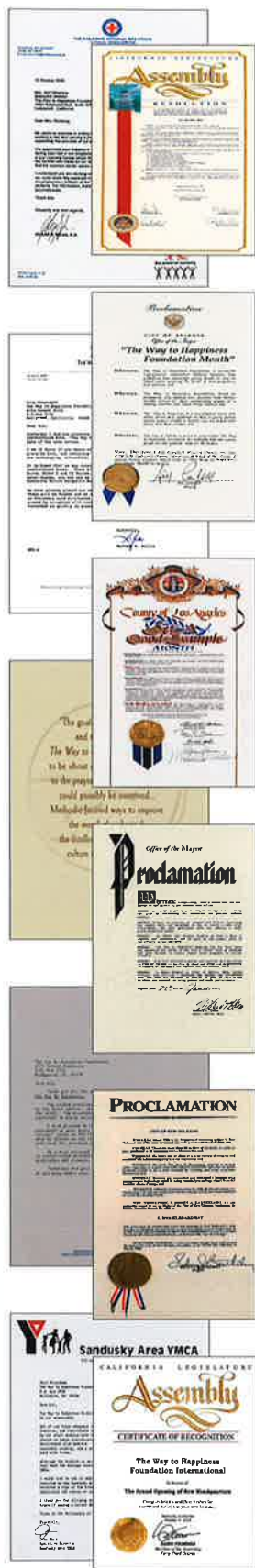
"For many years, common sense moral values were simply not discussed. So, in today's society we have children growing up with no moral foundation. This is probably the nation's third generation without morals being instilled. It totally makes sense that the more children, parents and teachers are exposed to and actively apply the 21 precepts brought forth in *The Way to Happiness* book, the better our society will become."

—Teacher, Texas

"The student response is awesome. I have seen students behaving well-mannered after I completed just three lessons from the kit."

—Teacher, India





"This is absolutely the best 'character education' program I have ever seen."

—Teacher, Missouri

"This is a nonreligious writing and it can go into schools and it can go to people and it can put them there with a moral standard that's missing in society today."

—Coach, National Basketball Association

"Since implementing this program last school year, we have documented decreases in the areas of negative behavior/discipline, blatant disrespect and aggressive behavior and attitudes. We have documented increases in mutual respect and tolerance for individual differences in others, common concern for others, the understanding of the importance of giving, and healthy competition. Since many of our students have no early models of acceptable attitudes and behaviors, this program is an ongoing set of attainable expectations for students."

—Principal, California

"Stealing, fighting, skipping school, taking drugs, disrespecting my mom—these were just some of the things I would do on a daily basis two years ago. I did not have any goals in life. I didn't care if I got shot and died. I had no communication with my mom or anybody in my family. I had the worst attitude for no reason. I began to take a course on *The Way to Happiness* and I can proudly say it saved my life. I now work and I am doing really well in school. I have great communication with my family. I don't dress in gang attire anymore, and most importantly, I have a goal now."

—Middle school student, California

"On behalf of the foundation of the teachers and the principal of this elementary school, I want to say that the school wants to follow the precepts of *The Way to Happiness* with all its children and teachers. So, I am asking for more kits so that we can continue educating our children. When *The Way to Happiness* was first presented to the children of one class, it was fantastic to see how their faces lit up. We want to have *The Way to Happiness* for the entire school."

—Educator, Mexico

"As a teacher of English, I have used *The Way to Happiness* in my class. It is paving the way for students to live in a brand-new and effective way. I have to say that I am looking forward to putting my knowledge and experience into practice with *The Way to Happiness*."

—Teacher, Morocco

"What distinguishes this organization from other nongovernmental organizations is your philosophy and how to apply it to educate and rehabilitate people. *The Way to Happiness* is a perfect tool for rehabilitating youth. You go a long way to ensure that your theory is matched with practice. I am thankful for the work you've done and look forward to a continued partnership to expand this program."

—Minister of Youth and Social Development, Lagos State, Nigeria

[thewaytohappiness.org](http://thewaytohappiness.org)

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# ORDER FORM

## ORDER THE WAY TO HAPPINESS RESOURCES

### FREE SHIPPING

<b>The Way to Happiness Educator's Resource Kit</b> Includes: • Educator's Guide with lesson plans • <i>The Way to Happiness</i> book-on-film and 21 PSAs on Blu-ray and DVD • 24 <i>The Way to Happiness</i> booklets • 22 posters  <b>ORDER ONLINE AT <a href="http://THEWAYTOHAPPINESS.ORG/EDUCATOR">THEWAYTOHAPPINESS.ORG/EDUCATOR</a></b> <b>ALSO AVAILABLE AS AN ONLINE CURRICULUM AT <a href="http://TWTH.ORG/EDU">TWTH.ORG/EDU</a></b>	<b>QUANTITY</b>  <input type="text"/>	<b>AMOUNT</b>  FREE
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#### ORDER THE ITEMS BELOW ONLINE AT [THEWAYTOHAPPINESS.ORG/ORDER](http://THEWAYTOHAPPINESS.ORG/ORDER)

The Way to Happiness Book-on-Film Blu-ray and DVD discs, unabridged book-on-film (2 hr 9 min), plus 21 PSAs	Full price	Bulk order price			QTY	AMT
The Way to Happiness film (single)	\$20	—				
The Way To Happiness Booklets	STANDARD EDITION		CUSTOM EDITION		QTY	AMT
	Full price	Bulk order price	Full price	Bulk order price		
1 bundle (12 booklets)	\$18	—	\$24	If you are ordering a custom cover please enclose your logo or photograph and business card, or email these to: <a href="mailto:designer@twth.org">designer@twth.org</a>		
5 bundles (60 booklets)	\$90	—	\$120			
10 bundles (120 booklets)	\$180	—	\$240			
25 bundles (300 booklets) <i>best value</i>	\$450	\$337.50	\$600	\$450		

Pay with check, money order or credit card. Make checks payable to: <b>The Way to Happiness Foundation International</b> Payment <input checked="" type="checkbox"/> one <input type="checkbox"/> Check <input type="checkbox"/> Money Order Credit Card: <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> American Express Card # _____ Exp. Date _____ Signature _____	Subtotal _____ Calif. residents add local tax _____ <b>TOTAL</b> _____
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Educator's Resource Kit, <i>The Way to Happiness</i> and <i>The Way to Happiness</i> book-on-film are available in <b>17 languages</b> . Check the language required:	<input type="checkbox"/> Chinese (traditional) <input type="checkbox"/> Danish <input type="checkbox"/> Dutch	<input type="checkbox"/> English <input type="checkbox"/> French <input type="checkbox"/> German	<input type="checkbox"/> Greek <input type="checkbox"/> Hebrew <input type="checkbox"/> Hungarian <input type="checkbox"/> Italian	<input type="checkbox"/> Japanese <input type="checkbox"/> Norwegian <input type="checkbox"/> Portuguese <input type="checkbox"/> Russian	<input type="checkbox"/> Spanish (Latin American) <input type="checkbox"/> Spanish (Castilian) <input type="checkbox"/> Swedish
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Name _____	Title _____	Organization _____
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To order by phone:  
1 (818) 254-0600  
1 (800) 255-7906



Order by mail:  
Send order form to  
The Way to Happiness Foundation International



To order online:  
[thewaytohappiness.org/order](http://thewaytohappiness.org/order)  
[info@twth.org](mailto:info@twth.org)



Any questions?  
1 (818) 254-0600  
1 (800) 255-7906

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# The Way to HAPPINESS

An Overview

English

The Way to Happiness: An Introduction (8:52)  
The Way to Happiness Book-on-Film Introduction (2:21)  
21 Public Service Announcements (21:23)



# HAPP

WORLDWIDE SUCCESS

THE WAY TO HAPPINESS FOR  
**thewayto**

# The Way to HAPPINESS

A COMMON SENSE GUIDE TO BETTER LIVING

TO \_\_\_\_\_

FROM \_\_\_\_\_